...that's the title of Laura Litvan's column today on *Bloomberg News*.

Pence, 49, is one of the most outspoken conservatives in the congressional leadership and will be an important player in any plan to lead Republicans back to power.

A former talk radio host, he is also the freshest face on the Republican leadership team in the chamber. He earlier chaired the Republican Study Committee -- a group of more than 100 House Republicans who endorse Reagan's principles.